

ACADEMIC TEAM

Professor Zhuang Guijun



Professor in Marketing

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Interested fields of research:

Marketing Channel Behaviors in China, Relationship Marketing and Gray Marketing, Business Marketing Strategy

ZHUANG Guijun, received his Bachelor's degree (1984) and Master's degree (1989) in economics from the School of Finance and Economics, Xi'an Jiaotong University, China; Ph.D. in Marketing (2001) from City University of Hong Kong. He visited the Manchester Business School, United Kingdom as a Visiting Scholar (1994 to 1996). Now he is professor of marketing in the School of Management, Xi'an Jiaotong University, China. His current research interests include marketing channel governance, relationship marketing, and marketing ethics. He has published in Journal of Business Ethics, European Journal of Marketing, Industrial Marketing Management, Journal of International Business Studies, Journal of Global Marketing, Journal of Business to Business Marketing, and many leading marketing and management journals in China.

Professor Liu Shulin



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Main research area

Systems engineering, operations management, human factors engineering, new product investment decisions

Research Achievements (Main Achievements)

Hosted and mainly involved in more than 20 management diagnosis and consulting projects.

Hosted the National Natural Science Fund Project for 2 times, the Ministry of Education nominated national scientific and technological progress award second prize.

To the first author in academic journals published 37 papers, edited more than 10 books.

In 2012, hosted the China Shenhua Shendong Lean Management Project.

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Professor Zhengwen He



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Working experiences

Professor Zhengwen He got his Ph.D. from Xi'an Jiaotong University. He is a member of the Scheduling Committee of the Operations Research Society of China. His research interests include Project Management and Scheduling, design and analysis of metaheuristic algorithms.

He has completed more than 10 research projects and published more than 60 papers on important Chinese journals and well-known international journals including European Journal of Operational Research, Annals of Operations Research, Computers & Operation Research, International Journal of Production Research, and IEEE Transactions on Engineering Management.

Professor Nengmin Wang



PhD and Professor, Department of IE, School of Management

Director, Centre for Business Model and Data Analysis, Xi'an Jiaotong University

Director, ERC for Process Mining of Manufacturing Services in Shaanxi Province

Vice Dean, The School of Management, Xi'an Jiaotong University

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Nengmin Wang received the B.S. degree in investment economy from Central South University of Technology, Changsha, China, in 1997, the M.S. degree in management science and engineering from Central South University of Technology, Changsha, China, in 2000, and the Ph.D. degree in management science and engineering from Xi'an Jiaotong University, Xi'an, China, in 2003.

He is currently a professor of Industrial Engineering Department of Management School, Xi'an Jiaotong University, Xi'an, China. His research interests include supply chain management and big data. He has authored 20 articles in refereed academic journals, including Journal of Management Information Systems, IEEE Transactions on Engineering Management, European Journal of Operational Research, Annals of Operations Research, International Journal of Production Research, Computers & Operations Research, Computers and Industrial Engineering.

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Professor Lin Jun

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Professor Lin Jun got his joint Ph.D. from the National University of Singapore and the Eindhoven University of Technology (in Netherlands). Dr. Lin Jun was recognized as one of the top 20 China's Highly-cited researchers in Decision Science by Elsevier.

His research interests include real investment, “Internet +” business model, management and decision-making based on large data, new product and technology management.

He has published more than 40 articles in refereed journals such as European Journal of Operational Research, IEEE Transactions on Engineering Management, International Journal of Production Research, International Journal of Information Management, European Management Journal, and Journal of Cleaner Production.

Professor Sun Jingchun

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Sun Jingchun is a professor and doctoral tutor in the School of management, Xi'an Jiaotong University. He finished his postdoctoral research at the Business School of Alberta University in Canada. He is currently the Secretary General of Operations Research Society of Shaanxi Province, evaluation expert of National Natural Science Foundation of China, reviewer of internationally renowned specialist journal, including Journal of Cleaner Production, Transportation research part E, International Journal of Green Energy, International Journal of the Physical Sciences et al.

His research interest includes new energy supply chain and investment decisions. He has been awarded the title ‘The most respected mentors by the Chinese MBA’ from the China MBA Union, and already trained more than 10 academic masters, and more than 70 professional masters.

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Professor Zhang Zhe

Department: Organizational & Management

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Professor Introduction:

Doctorial supervisor, Professor Zhang Zhe, has long been engaged in the research in the fields of public-private partnership (PPP), corporate social responsibility (CSR) and human resource management (HRM).

Prof. Zhang was elected in the New Century Excellent Talents Support Program of the Ministry of Education in 2012 and the Youth Science and Technology Star Program of Shanxi Province in 2013. So far, Prof. Zhang has received 3 research projects supported by the Natural Science Foundation of China and 3 provincial and ministerial research projects. Prof. Zhang is also a member of Academy of Management (AOM) and the International Association of Chinese Management Research (IACMR).

Prof. Zhang once acted as the Chinese editor of IACMR Newsletter from July, 2008 to Dec., 2012 and holds the post of the reviewer of world famous SSCI journals in the field of Business Administration at present.



Professor Wang Fangjun

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Prof. Wang Fangjun's research interests include corporate governance, information disclosure, audit pricing and corporate social responsibility.

Prof. Wang became a member of National Accounting leaders program of the Ministry of Finance of China in 2013. He is also a council member in Budgetary Accounting Society of Shaanxi since 2010 and Accounting Society of Shaanxi since 2014.

Prof. Wang has directed several research projects, including projects funded by National Social Science Foundation, Humanities and Social Sciences Projects initiated by the Ministry of Education, and other projects. His papers have been published in some academic journals across different fields, including Journal of Business Research, Asia-Pacific Journal of Accounting and Economics, Australian Accounting Review, Advances in Accounting, Journal of International Accounting, and Auditing and Taxation. The paper Audit Opinion Improvement and the Timing of Disclosure has been awarded by Accounting Society of China in 2013.



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Professor Wang Jianling

Department of Accounting and Finance

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Specialties

Financial Statement Analysis ; Financial Reporting and Information Disclosure;
Accounting Standards and Fair Value; Corporate Social Responsibility (CSR)

Research Interests and Achievements

The current research interest is corporate social responsibility (CSR) and information disclosure in capital markets. Professor Wang has directed 1 research project supported by the National Natural Science Foundation of China, 2 research projects from Ministry of Education, and 6 provincial projects. Her papers have been published on the Information Systems Frontiers, Journal of Information Systems, The World Economy, and Journal of Contemporary China et al..



Professor Yaqun YI

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Yaqun is an associate professor of Innovation and Strategic Management in the School of Management at Xi'an Jiaotong University. His research interests include technology innovation, dynamic capability and strategic management at firm level. He has published several papers in top tier management journals, such as Journal of Production Innovation Management, IEEE Transaction on Engineering Management, Asia Pacific Journal of Management, etc. He has been or currently the principle investigator for 3 general research projects funded by the National Natural Science Foundation of China since 2007. Yaqun is members of AoM, SMS, and IACMR. He has presented papers at several conferences, including the Academy of Management (AoM) Annual Conferences, Special Conference of the Strategic Management Society (SMS), and the conferences of International Association for Chinese Management Research (IACMR).



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Professor Zhao Xi

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Research Interests:

Scalable Data Analytics, Business Intelligence, Decision Support,

Research Achievement:

Dr. Zhao Xi is a distinguished research fellow, Ph.D. advisor at the School of Management, Xi'an Jiaotong University, the director of Shaanxi Engineering Research Center for Medical and Health Big Data and one of "Sanqin talents" in Shaanxi Province. In 2015, he was hired into the "Young Talents Program" of Xi'an Jiaotong University as a distinguished research fellow.

At present, he has published more than 40 academic papers (8 of them are SCI indexed, more than 30 of them are EI indexed). Since 2015, he has been the PI of 7 projects on big data analytics, such as "Research on Robust 3D Face Feature Point Localization" supported by the National Natural Science Foundation of China, "Construction and Application of Smart Business Model Based on Big Data" supported by the Ministry of Education of China, "Research on Human Face Image Processing Technology in Big Data Analysis of Social Image" funded by ZTE Corporation, "Innovation Ability Development Project of Shaanxi Engineering Research Center for Medical and Health Big Data" funded by Shaanxi Development and Reform Commission, "Research on the new Paradigm of Management and Decision-making driven by Big Data" funded by Chinese Academy of Sciences and etc.



Professor Yongxi Cheng

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Working experiences

2014.1-present, Associate Professor, School of Management, Xi'an Jiaotong University, Xi'an, China

2010.7-2013.12, Assistant Professor, School of Management, Xi'an Jiaotong University, Xi'an, China

2009.8-2010.7, Postdoctoral Fellow, School of Computer Science, University of Waterloo, Canada

2008.8-2009.7, Postdoctoral Fellow, Department of Computing Science, University of Alberta, Canada

Research interests

Operations research and optimization, design and analysis of algorithms

